

1. Overall BIBBA Strategy

- 1.1 Continue to increase the number of BIBBA members
- 1.2 Improved benefits and engagement with members, groups, farmers and outside agencies.
- 1.3 Reduce queen and bee imports into UK and Ireland
- 1.4 To develop action plans, timings and accountabilities to deliver the following;

2. Member Benefits

- 2.1 Establish an online forum where members can seek advice from BIBBA experts
- 2.2 Produce videos relevant to Bee Improvement and Queen rearing techniques
- 2.3 Develop and implement a set frequency and timing for Bee Improvement Magazine distribution
- 2.4 Establish the role of Membership Coordinator to engage with new and existing members, help with membership recruitment and support the regional mobilisation of members.

3. Member Education

- 3.1 Produce technical and practical booklets and online/electronic media
- 3.2 Review and retrieve suitable booklets and articles from BIBBA archives and make available
- 3.3 Events to help improve knowledge and skills of beekeepers
- 3.4 Train and coach people to deliver training and presentations regionally
- 3.5 Establish the role of Events Coordinator to help support the organisation of member events

4. Member Groups

- 4.1 Increase the number of groups and their achievements
- 4.2 Support groups with advice and help
- 4.3 Group Coordinator to have constant contact with groups

5. Raise native and near native queens

- 5.1 Educate and encourage beekeepers to propagate their own bees and queens
- 5.2 Encourage BKAs and groups to produce excess queens to meet local demand
- 5.3 Identify and influence commercial bee breeders and queen rearers to rear local bees
- 5.4 Establish remote breeding areas and strategy where appropriate

6. Science and Technical Committee

- 6.1 Re-establish S&T committee
- 6.2 Further build relationships with and between key academic institutions
- 6.3 Produce an archive of relevant scientific papers
- 6.4 Technical guidance to groups and individuals.

7. Publicity

- 7.1 To engage members, beekeepers, general public, beekeeping organisations, sympathetic organisations and the lobbying of decision makers.
- 7.2 Presence on trade stands at conferences, training events, etc.
- 7.3 Provide copy to media.

8. Regional organisation

- 8.1 Regions to be established *
- 8.2 Regionally based events and group activities
- 8.3 Build relationships with county BKA and branch BKAs
- 8.4 Develop and provide a range of speakers and speaking subjects to BKAs and others

*As regional variation in bees and climate is an important factor for localised adaption, improvement and conservation of bees, the strategy and events should reflect the different approaches required regionally.